



Mission Mutt-i-grees Thought Starters for ideas on how to make your event a big success!

Car Wash

Secure a Car Wash to sponsor advance sale passes. Example: For a \$10 car wash, you sell a \$5 advance pass, giving the consumer a \$5 discount.

Bake/Poetry Sale

Hold a group "Bake Off" where people can sit and enjoy dessert while listening to music or short poem recitations by students. Hold contests for the "Most Decorative", "Best Baked Doggie Biscuit", or the "Funniest Student Poem". Request a small donation fee to be part of the voting.

Sock Hop

Choose a decade and hold a dance with costumes, music, and dances of the era. Fundraise by selling food and refreshments. Contests and games may be on-going in different rooms or corners of the school gym. Tickets may sold in advance and available for purchase on-site.

Animal Advocates

Have students create tri-fold boards about Mutt-i-grees and set-up a table at a Tour For Life stop or a shopping center. Students can talk to attendees about the importance of raising awareness on the plight of shelter pets. Rehearse with the students ahead of time so they are confident with their conversation. Have a fundraising bucket/box on-site for donations to support the local shelter.

School Principal Event

Set a fundraising goal for your project and ask your principal if you meet that goal, what will s/he be willing to do? Example: dress silly for the day, play a sport with the students at recess, etc. Make sure to advertise the principal's involvement and you'll be sure to receive higher participation, from staff, students, and families.



**Mission
Mutt-i-grees®**
Saving pets, changing lives

 **PURINA®**
Your Pet, Our Passion.®



Art Auction & Dinner

Invite local artists, photographers, teachers, and students to donate their work for auction (both silent and live). Live auctions generate excitement and competition! Ask for a small donation to receive a bidding paddle. Silent auction pieces can be displayed on tables or hung. Elementary pieces may be framed with a border to stand out. Judging may be done before the event, with ribbons given out for best in show.

School Playground Yard Sale

Is a way for students to work with their families and neighbors. Spring clean outs being donated to a good cause! Students can sell donuts and coffee (try to receive a sponsor) at the event. Someone may donate new items that may be raffled and students can create a Mutt-i-grees quilt for auction, where each student creates a square.

"Wear Your Heart On Your Wrists"

Create and sell bracelets with significant messaging to raise awareness ("Rescue, Nurture, Adopt, Educate;" "Get Your Rescue On"). Use various color beads and ribbons that represent the cause. Students wear their bracelets for promotion, and to engage the community in their mission.

Pet Parade

Plan a community Pet Parade. Participants pay a fee to participate. The parade can take place on your school playground. When the parade is over you can hold contests for the dogs: "Biggest Smile", "Cutest Ears", "Most Tail Wagging", etc. Temporary fencing can be set-up for side-by-side doggie races. Give out award ribbons that may hook on to the dog's collar or leash (everyone is a winner!).

Bark in the Park Build greater audience participation at Little League games or any field sport by inviting dogs to accompany their owners to the games. Fundraise by selling doggie tickets pre-event. At the event, fundraise selling refreshments, food, etc.

